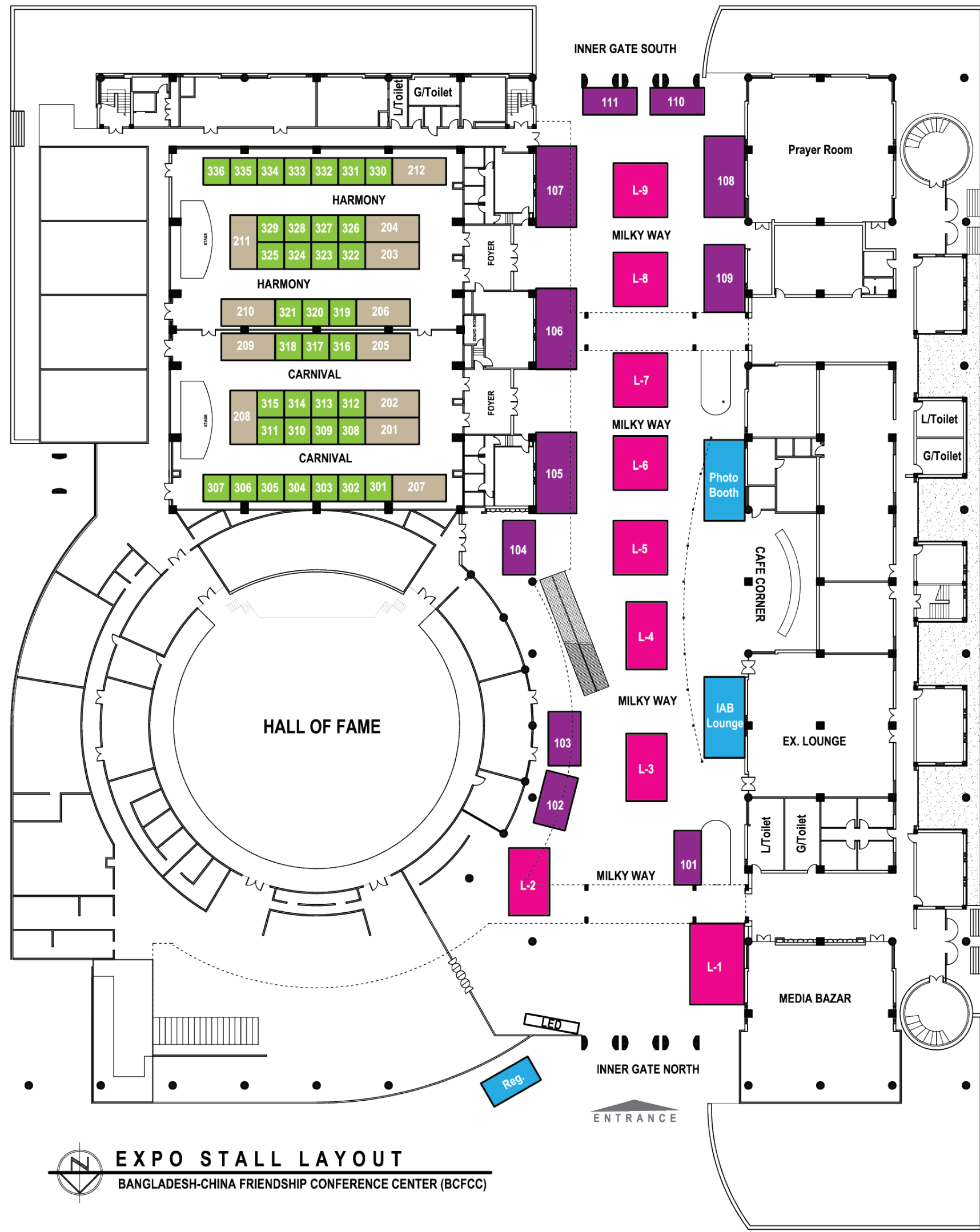




 **EXPO STALL LAYOUT**
BANGLADESH-CHINA FRIENDSHIP CONFERENCE CENTER (BCFCC)

 LOUNGE

 PLATINUM

 GOLD

 SILVER

Note: IAB reserves all right to change, modify or re-arrange the layout and tariff plan without prior notice.

EXHIBITORS' CATEGORIES AND TARIFFS

	Category	Position	Size	Location	Tariff
L-X	Platinum Plus Lounge	L2	25'x15'	Milkyway	3,500,000
		L3	25'x15'	Milkyway	3,500,000
		L4	25'x15'	Milkyway	3,000,000
	Platinum Lounge	L5 - L9	20'x20'	Milkyway	2,500,000
1XX	Platinum Pavilion	101	20'x10'	Milkyway	1,500,000
		102 - 103	20'x12'	Milkyway	1,500,000
		104	20'x12'	Milkyway	1,200,000
		105 - 108	30'x15'	Milkyway	1,800,000
		109	25'x15'	Milkyway	1,500,000
		110 - 111	20'x10'	Milkyway	1,000,000
2XX	Gold	201 - 206	20'x10'	Carnival & Harmony	800,000
		207 - 210	20'x10'	Carnival & Harmony	600,000
3XX	Silver	301 - 332	10'x10'	Carnival & Harmony	250,000

ADVERTISEMENT OPPORTUNITIES FOR EXHIBITORS

The exhibitors shall have some value-added additional options for advertisement.

Type	Specification	Tariff
Video Display at LED Giant screen (screen size: 20'x10') located at the entry lobby	30 Seconds x 30 Times x 3 Days	50,000
	60 Seconds x 15 Times x 3 Days	50,000
Color Advertisement in Expo Directory (Distributed among all visitors)	One Full Page	50,000
	Inner Cover Page	200,000
	Inner Back Cover Page	150,000

EXHIBITORS' ENTITLEMENTS

- * All exhibitors shall receive the following with any of the stalls:
- * A prestigious Crest and a Certificate of Participation
- * Publication of Company profile in Expo Directory (One full page).
- * Logo in event master banner
- * Aluminium frame stall with name-fascia, 2 chairs and one table (on demand)
- * Lunch box for 2 persons for 3 days
- * Electricity connection with generator backup and one power socket point for TV/Laptop.
- * Portable air coolers for Milkyway and Central AC for Carnival and Harmony halls.

BEST EXHIBITOR AWARD

One exhibitor in each category (Lounge, Platinum, Gold, and Silver) will be awarded the '**Best Exhibitor Award**' based on design, decoration, service and organization.

FOCUS GROUP VISITORS

Architects | Architecture students | Engineers, Planners | Interior designers | Govt. policy makers and executors | Developers, Promoters Relevant trade bodies, Construction personnel

EXPECTED VISITOR

15,000

WHO CAN PARTICIPATE?

- * Building material manufacturer, importer, distributor, seller.
- * Interior and decorative material manufacturer, importer, distributor, seller.
- * Construction management and equipment company.
- * Architectural materials/ stationeries producer, importer, seller, dealer.

BOOKING AND STALL ALLOTMENT POLICY

Stalls will be allotted based on first-come, first-served.

If the same exhibitor is going for multiple stalls, their stalls may be consecutive on their demand without disturbing the access pathways.

Depending on the availability, the last date of booking is **31 August 2026**.

Booking Fee: 50% of the total amount has to be paid at the time of booking. The remaining amounts shall be paid by **15/09/2026**.

Booking is cancellable after a penalty of 50% of the booking money within **15/09/2026**.

The exhibitor can upgrade their category by taking multiple stalls (Subject to availability).

Allocated stalls cannot be transferred, exchanged, or sub-rented.

TERMS & CONDITIONS

- All payments shall be made via account payee cheque in favour of "Institute of Architects Bangladesh".
- Maximum Stall height: 10 feet for Carnival & Harmony halls and 12 feet for Milkyway.
- For advertisement and printing, the exhibitor/sponsor has to provide printing contents and logo in eps/ai format only.
- Exhibitors are not allowed to put anything on the access pathways that can create a disturbance to visitors' movement.
- The exhibitor has to take all responsibility for damaging any fixture, fittings, the interior of the venue or any other assets owned by the organiser, event manager or venue authority. Exhibitors must pay a fine set by the IAB for any such damage.
- Portable air coolers will be provided at Milkyway and central AC at Carnival & Harmony halls.
- The exhibitor has to check the physical condition of the venue at their own responsibility.
- The exhibitor will be solely responsible for all his belongings and materials.
- IAB reserves all rights to change, modify or rearrange the layout and allotment, add or remove any location for the expo and change the date of the event, considering any unwanted situation.

All Rights Reserved by
Institute of Architects Bangladesh (IAB)
Contact: **+88 02 55007195-96**

THE ORGANIZER

INSTITUTE OF ARCHITECTS BANGLADESH



The Institute of Architects Bangladesh (IAB) is the national professional organisation that represents architects in Bangladesh. Established in 1972 under the leadership of Sthapatyacharjo Muzharul Islam in newly independent Bangladesh, IAB plays a crucial role in promoting and regulating the architecture profession in the country. The primary objective of the Institute of Architects Bangladesh is to uphold and maintain the highest standards of architectural practice and professional ethics. It aims to foster camaraderie and cooperation among architects, encouraging them to share knowledge, experiences, and innovations to improve the industry.

IAB is responsible for accrediting architectural education institutions in Bangladesh, ensuring that aspiring architects receive quality education and training. It also sets guidelines and standards for professional development, helping architects stay up to date with the latest trends, technologies, and sustainable practices in the field. More than 7500 active architect members give strength and vibrancy to these activities.

IAB actively collaborates with other professional bodies, government agencies, and non-governmental organisations to influence architectural policies and contribute to development planning in Bangladesh. Through its efforts, the IAB seeks to create a more sustainable, aesthetically pleasing, and functional built environment for the people of Bangladesh.



THE VENUE

BANGLADESH CHINA FRIENDSHIP CONFERENCE CENTER (BCFCC)

The IAB Build-Expo 2026 will be held at the prestigious China-Bangladesh Friendship Conference Centre (BCFCC), located in the heart of Dhaka at Sher-e-Bangla Nagar. As one of the world's largest and most modern convention centers, it is renowned for hosting high-profile national and international events. The venue's state-of-the-art infrastructure and striking architectural design provide the ideal setting for a large-scale exposition. Spanning over 50,000 square meters, the facility boasts multiple halls, ample exhibition space, modern amenities like simultaneous translation systems, and extensive parking, ensuring a seamless experience for both exhibitors and a large volume of visitors. Its reputation as the country's only international-standard, multi-purpose convention facility makes it the perfect choice to host an event of the scale and importance of the IAB Build-Expo.

THE EVENT

IAB BUILD-EXPO 2026

The premier event for Bangladesh's building and construction industry, the IAB Build-Expo 2026, is scheduled to take place from October 8th to 10th, 2026, at the Bangladesh China Friendship Conference Center. A key highlight of this fourth iteration is its collaboration with the Bangladesh Arch Summit 2026, creating a comprehensive and impactful four-day platform for professionals. Organized by the Institute of Architects Bangladesh (IAB), the expo will be a focused exhibition showcasing a wide array of building and interior materials, innovative products, cutting-edge technologies, and prominent brands within the building, interior, and furniture industries.

This prestigious gathering is expected to attract a diverse and influential audience, welcoming architects, architecture students, engineers, professionals from the construction and development sectors, government policymakers, real estate developers, and the general public. The event provides an unparalleled opportunity for these key stakeholders to network, share knowledge, and explore the latest trends and advancements shaping the future of the building industry in Bangladesh.



MOST PRESTIGIOUS BUILDING MATERIAL EXPO IN BANGLADESH



**08 | 09 | 10
OCTOBER 2026**



**BANGLADESH CHINA FRIENDSHIP
CONFERENCE CENTER (BCFCC)**

For Further Information:

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